

Monster Couch sp. z o.o.  
PRIVACY POLICY

Last updated: July 27, 2019

#### Introduction

This privacy policy („Privacy Policy”) is a document which determines the terms and conditions on which Monster Couch sp. z o.o. with its seat in Poznań, Company Register Number: 0000602168 (“Monster Couch”) may collect information and data (including personal data) concerning users (“User” or collectively “Users”)

Use of services, games and applications of Monster Couch requires acceptance of this Privacy Policy by Users. In case of any doubts concerning this Privacy Policy, User is allowed to contact Monster Couch by e-mail address: [data@monstercouch.com](mailto:data@monstercouch.com) or by traditional post on address: Monster Couch sp. z o.o., Garbary 64, 61-758 Poznań, Poland.

Monster Couch applies highest standards as regards the protection of confidential information and personal data, including those which are resulting from European general data protection regulation. One of the mentioned standards is designation by Monster Couch Data Protection Officer (DPO) who is responsible for providing supervision and conformity with regulations as regards the use of personal data by Monster Couch. User may contact with Data Protection Officer (DPO) by e-mail address: [data@monstercouch.com](mailto:data@monstercouch.com).

In order to preserve clarity and communicativeness this Privacy Policy is based on questions and answers formula as follows:

#### What this Privacy Policy Governs?

This Privacy Policy governs use by Users of games, applications and all the other services provided by Monster Couch, including websites, technical assistance (support), means of communication and customer services (e.g. complaints), hereinafter referred collectively to as “Services”. Use of the Services requires obtaining by Monster Couch specified information concerning User (“Data”), including personal data - term personal data (“Personal Data”) means Data, which on its own or in combination with other information allows to identify given User.

#### Who is User?

User is a natural person who uses the Services provided by Monster Couch. Personal Data of persons under the age of 16 are subjected to particular protection, in particular its collection requires obtaining consent of statutory agent (e.g. parent, legal guardian). In the event that Monster Couch obtains Personal Data of User under the age of 16 in an unaware or uncommitted manner, Monster Couch after receiving information in that respective area shall take all necessary legal actions (e.g. upon request of statutory agent).

### Why Monster Couch collects Data?

Use of specified Services provided by Monster Couch (e.g. games, support, participation in events) requires obtaining by Monster Couch given Data, without which User shall not be allowed to use of such Services. Monster Couch collects Data solely in the scope necessary for provision of such Services, whereas in the remaining scope only upon separate consent of User (e.g. marketing, newsletter).

### What type of Data is collected by Monster Couch?

Depending on the type of Service, Monster Couch uses one or more information and Data concerning User: (1) name/surname, (2) e-mail address, (3) phone number, (4) residence address and correspondence address, (5) name of users (e.g. forum, digital platforms or others used for provision of Services or communication with Monster Couch), (6) IP address, (7) technical information as regards devices and informatic tools used by User in connection with Services (e.g. IP, type of devices, web browser), (8) information submitted in connection with technical assistance provided by Monster Couch in the scope of support and customer services (e.g. parameters, logs, descriptions), (9) information connected to participation in events organized by Monster Couch (e.g. contests, events) in the scope necessary for participation in such events, (10) other information connected with the use of the Services provided by Monster Couch. The scope of collected information and DATA depends on the type of Services which are used by User, as well as the scope of voluntary consents granted by User to Monster Couch.

### What is the purpose of Data collection by Monster Couch?

Monster Couch during collection of Data follows rules of so called “minimalism” (Monster Couch does not collect Data beyond justified needs) and adequacy (Monster Couch collects Data solely in the scope necessary for realization of legally specified purpose). Depending on the type of Data and type of Services Monster Couch process Data for the following purposes: (1) performance of agreements concluded with User (e.g. delivery of a game, support), (2) providing information concerning Services and activity of Monster Couch (e.g. newsletter), (3) communication with Users, (4) participation of Users in events organized in cooperation with Monster Couch (e.g. events, testing), (5) ensuring highest quality of Services, including their improvement or modification, as well as to inform about any amendments connected to provision of Services, (6) necessary for compliance with a legal obligation to which Monster Couch is subjected under binding regulations (e.g. tax settlement). Monster Couch may apply so called “ordinary profiling” this is evaluation of certain personal aspects to natural persons in order to prepare individual commerce offer with use of so called “human factor” in such evaluation (e.g. offer connected to a game or DLC). Monster Couch does not apply so called “automatic profiling” being a decision based solely on automated processing and which produces legal effects concerning User (e.g. use of algorithm which exams behave in games or on social platforms and which produces decision without use of so called “human factor”). At any time and without stating any reasons User is entitled to exercise of the right to object (forbid) any type of profiling by Monster Couch.

### Does Monster Couch use Cookie Files?

Monster Couch collects information concerning Users also with the use of Cookies files. Please see detailed information concerning Cookies files under website address: [www.monstercouch.com/cookies](http://www.monstercouch.com/cookies). Cookies files policy constitutes an integral part of this Privacy Policy.

### How Data is collected by Monster Couch?

Monster Couch collects Data concerning the User in the following way: (1) submitted by Users in connection with the Services provided by Monster Couch (e.g. game delivery), (2) submitted by Users upon contact with Monster Couch connected to provided Services (e.g. complaints, questions), (3) submitted within the scope of technical assistance as regards Services (e.g. support), (4) collected automatically in connection with activity of User (e.g. Cookies files), (4) collected upon separate consent of User (e.g. marketing, newsletter, testing, events, questionnaires).

### What is a legal base for Data processing?

Monster Couch processes Data in a manner consistent with binding regulations, this is upon separate consent of User on in situations in which such consent for Data processing is based on legal regulations binding on the territory of European Union or Member State Law. Monster Couch subsequently processes Data upon: (1) consent of User (“the data subject has given consent to the processing of his or her personal data for one or more specific purposes”) e.g. newsletter, (2) performance of given agreement (“processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract”) e.g. product delivery or technical support, (3) execution of a legal obligation (“processing is necessary for compliance with a legal obligation to which the controller is subject”) e.g. tax settlement as regards incomes obtained upon provision of Services, (4) the so called “legitimate interests” (“processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party”) e.g. Data protection, claims protection. Safety of Data? Monster Couch applies all required by law security measures as regards Data. As a rule, Data are stored in Monster Couch’s registered seat or on a protected server on the territory of European Union. In cases when due to a type of cooperation with partners Data are transferred outside the territory of European Union (European Economic Area), Monster Couch applies all legal (e.g. agreements) and technical measures necessary for safety of Data processing.

### Does Monster Couch transfer Data to any third parties?

Ensuring the highest quality of Services provided by Monster Couch may be entailed with transfer of Data to third parties - so called “processor” - which is based on an appropriate processing agreement concluded between Monster Couch and such partner. Monster Couch transfers Data solely in the scope and for the purpose necessary for realization of aim agreed with such partner, applies all required legal and technical measures as regards the protection of Data and cooperates solely with reliable and professional partners. Monster Couch also

cooperates with entities which provide services connected to day-to-day functioning of company (e.g. legal advisors, tax advisors). Monster Couch shall also make available Data to entities which are entitled to such access upon separate binding legal regulations (e.g. administrative bodies).

Our ads suppliers may use their software development kits (SDK) included in our games and application to personalise ads for you.

You'll find links to our partners' privacy policies below:

Unity Ads: <https://unity3d.com/legal/gdpr>

#### For how long Data can be stored by Monster Couch?

Monster Couch stores (keeps) Data solely for the period necessary for obtaining purpose for which Data being collected (e.g. performance of agreements, technical support). However, in some cases binding regulations or content of legal obligations requires that Monster Couch is obliged to store (keep) Data for a longer period (so called "data retention"). The above may concern settlement and tax issues or performance by Monster Couch other obligations resulting from bidding regulations. In each case such data retention by Monster Couch is based on appropriate legal base, this is consent of User or binding provisions of law (on the territory of the European Union or Member State Law).

#### What are the rights of User?

User at any time is entitled to exercise of the right to object (forbid) as regards processing of his/her Data, as well as use other type of rights concerning obtaining information or protection, in particular User have the right to: (1) access to Personal Data, (2) request to delete Personal Data, (3) request to rectify or correct Personal Data, (4) request to restrict the processing of Personal Data, (5) request to transfer Personal Data to another entity, (6) submit complaint to a data protection authority - President of the Data Protection Office or other offices. However, in some cases exercising one or more of the mentioned rights may result in limitation of possibility of use by User of one or more Services provided by Monster Couch in which processing Data is required. Similarly, Monster Couch may be obliged to store (keep) Data upon binding law regulations. In each case User who exercised one of his/her rights shall receive a proper response from Monster Couch with indication of activities and their justification. In cases related to mentioned rights please contact with Data Protection Officer (DPO) on the following e-mail: [data@monstercouch.com](mailto:data@monstercouch.com) or by traditional post: Monster Couch sp. z o.o., Garbary 64, 61-758, Poznań, Poland. User is also entitled to benefit from the help provided by state (local) data protection authorities, in particular upon contact with the office of the President of the Data Protection Office or other offices.

#### What else User should know?

In case of use of the Services provided by Monster Couch User should also become acquainted with a user agreement available at the following website address: [www.monstercouch.com](http://www.monstercouch.com).

Use of Services requires User's acceptance of this Privacy Policy and mentioned user agreement. If User does not accept those regulations, User should terminate Use of Services provided by Monster Couch or contact with Data Protection Officer in order to dispel any legal or factual doubts.

#### May Privacy Policy be changed?

Monster Couch publishes actual version of this Privacy Policy (with indication of the publication date) under the following website address: [www.monstercouch.com](http://www.monstercouch.com). Although most changes are likely to be minor, Monster Couch may change its Privacy Policy from time to time. In such cases amended Privacy Policy shall be in force after elapse of 30 days as of publication of such amended version. In case when User does not accept amended Privacy policy, User should terminate any use of the Services or contact Data Protection Officer Monster Couch by e-mail address: [data@monstercouch.com](mailto:data@monstercouch.com) or by traditional post on address: Monster Couch sp. z o.o., Garbary 64, 61-758 Poznań, Poland.

That's it! Thanks for reading.

Monster Couch